

Allison Adams
Mariposa Leadership, Inc.
415.621.6055
allison@mariposaleadership.com
www.mariposaleadership.com

For Immediate Release

MARIPOSA LEADERSHIP, INC. HOSTS BUSINESS AND IT STRATEGIST, H. JAMES DALLAS

H. James Dallas, author of “Mastering the Challenges of Leading Change”, to be interviewed by Sue Bethanis, CEO/Founder of Mariposa Leadership, on the popular Wise Talk Leadership Forum for executives on February 24, 2016.

February 1, 2016 – SAN FRANCISCO, CA – Mariposa Leadership, Inc. is pleased to announce that James Dallas, President, James Dallas & Associates, accomplished senior executive, speaker and author of the book, *Mastering the Challenges of Leading Change*, will be a guest on *Wise Talk*, a popular monthly leadership forum for technology executives, on Wednesday, February 24, 2016, at 3pm PT/6pm ET. In an interview with Sue Bethanis, CEO/Founder of Mariposa Leadership, James will discuss the difficulties inherent in implementing change initiatives. He will share proven techniques developed over the course of his career as an agent of change for increased change leadership effectiveness.

To successfully make change happen in organizations, leaders need a skill set that goes beyond traditional change management methodologies. Change involves people, and the people dynamic can make or break the success of change initiatives. Effective change leaders understand success relies on navigating the change process as well as managing the people dynamic.

H. James Dallas is an accomplished senior executive with extensive experience as an agent of change in large domestic and international corporate settings. He has successfully implemented over 10 transformational and turnaround initiatives, 15 acquisition integrations, and 5 operations/quality shared services centers of excellence. He was Senior Vice President of Quality, Operations and IT at Medtronic, Inc., where he served as a member of Medtronic’s executive management team. Prior to joining Medtronic in 2006, Mr. Dallas was Vice President and Chief Information Officer at Georgia-Pacific Corporation. The majority of Mr. Dallas’ career has been focused on bridging the gap between strategy and execution, using IT for competitive advantage, and leadership development. Mr. Dallas serves on the boards of for-profit and non-profit organizations. He is the recent recipient of the Georgia CIO Leadership Association 2015 Lifetime Achievement Award and has been named one of the most powerful black men in corporate America several times in his career by *Black Enterprise* and *Savoy* magazines.

Questions and topics for the interactive discussion include:

- Why do most change initiatives fail?
- What does it mean to be a change agent? How is this different from being a project leader?
- What is the biggest mistake a leader can make when setting up a change initiative? What are some tips to address that at the onset?
- What role does empathy play in change leadership?
- What are some examples of the type of resistance most leaders encounter? What are your top tips for dealing with resistance to change?

Contact allison@mariposaleadership.com to sign up for the *Wise Talk* Forum and to submit a question for discussion.

###

Susan J. Bethanis, Ed.D., is the Founder/CEO of Mariposa Leadership, Inc. and hosts the popular leadership forum [Wise Talk](#). She is also the author of [Leadership Chronicles of a Corporate Sage](#) and [Leader as Designer](#). Mariposa Leadership provides [executive coaching](#) to [hightech leaders](#). Click [here](#) for press releases, press kit, and press clips.