

MARIPOSA LEADERSHIP, INC. HOSTS THOUGHT LEADER AND BEST-SELLING AUTHOR, LIZ WISEMAN

Liz Wiseman will be interviewed by Sue Bethanis, CEO/Founder of Mariposa Leadership, on the popular Wise Talk Leadership Forum for executives on January 29, 2015.

FOR IMMEDIATE RELEASE

San Francisco, CA – January 5, 2014 – Mariposa Leadership, Inc. is pleased to announce that Liz Wiseman, a leadership expert recognized by Thinkers50, and author of the new Wall Street Journal best seller *Rookie Smarts: Why Learning Beats Knowing in the New Game of Work*, will be a guest on Wise Talk, a popular monthly leadership forum for technology executives, on **Thursday, January 29, 2015 at 2pm PT / 5pm ET**. In an interview with Sue Bethanis, CEO/Founder of Mariposa Leadership, Liz will share valuable talent management insights that can help leaders groom their talent mindset for innovation and help employees grow their careers.

The evolution of workforce demographics presents an interesting challenge for organizational talent management strategies today. As more experienced “baby boomers” retire, how can companies turn the inexperience of talent into an asset while continuing to innovate? Liz’s research reveals that novices approach work in a powerful way which leads to success, illustrating continuous learning can be more valuable than experience.

Liz Wiseman teaches leadership to executives around the world. She is the President of the Wiseman Group, a leadership research and development firm headquartered in Silicon Valley, California. Some of her recent clients include: Apple, Dubai Bank, Genentech, Nike, PayPal, Salesforce.com and Twitter. Liz has been listed on the Thinkers50 ranking and named one of the top 10 leadership thinkers in the world. A former executive at Oracle Corporation, she worked over the course of 17 years as the Vice President of Oracle University and as the global leader for Human Resource Development.

She is the author of *Multipliers: How the Best Leaders Make Everyone Smarter*, a Wall Street Journal bestseller and *The Multiplier Effect: Tapping the Genius Inside Our Schools*. Her latest book is *Rookie Smarts: Why Learning Beats Knowing in the New Game of Work*. She has conducted significant research in the field of leadership and collective intelligence and writes for Harvard Business Review and a variety of other business and leadership journals.

For more information on *Wise Talk* and to sign up to participate in this free interactive Forum, visit: <http://www.mariposaleadership.com/wise-talk/registration/>.

Topics of discussion include:

- What does your research tell you about the rookie mindset that makes it so powerful/leads to doing our best work?
- How does the rookie mindset compare with those with more experience?
- Why do corporations need more rookies?
- What are some ways those who are more seasoned in their careers can recapture that rookie spirit?
- How can leaders instill the ability to learn in their organizations?

About Mariposa Leadership, Inc.

Mariposa Leadership, an executive leadership coaching firm, has served the Bay Area’s most successful companies in Silicon Valley and the SF Bay Area since 1996. High-tech and other demanding industries leverage Mariposa’s individual and executive team coaching programs to accelerate leadership performance and foster innovation. For more information, visit: <http://www.mariposaleadership.com/>

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