

## MARIPOSA LEADERSHIP, INC. HOSTS TALENT, PEOPLE AND CULTURE EXPERT, STEVE CADIGAN

*Steve Cadigan, a sought-after Silicon Valley talent, people and culture expert, will be interviewed by Sue Bethanis, CEO/Founder of Mariposa Leadership, on the popular Wise Talk Leadership Forum for executives on February 26, 2015.*

FOR IMMEDIATE RELEASE

**San Francisco, CA – February 2, 2014** – Mariposa Leadership, Inc. is pleased to announce that Steve Cadigan, founder of Cadigan Talent Ventures LLC and former Vice President of Talent at LinkedIn, will be a guest on *Wise Talk*, a popular monthly leadership forum for technology executives, on **Thursday, February 26, 2015 at 4pm PT / 7pm ET**. In an interview with Sue Bethanis, CEO/Founder of Mariposa Leadership, Steve will share valuable talent sourcing and hiring insights and a compelling vision that will help companies rethink how quality talent is sourced and hired in the future.

Companies wanting to grow and scale need to source great talent. But traditional talent recruiting and hiring methods - post a job opening, receive resumes, conduct interviews – are labor-intensive, expensive and flawed. Resumes flood email boxes and keyword searches can skip over qualified applicants. Further, biases can be introduced when hiring for culture fit, causing companies to pass on otherwise fantastic talent. According to Steve, the recruitment and hiring process is ripe for innovation.

Steve is one of Silicon Valley's hottest properties when it comes to people, talent and culture. As Founder of Cadigan Talent Ventures LLC, a Silicon Valley-based talent strategies advisory firm, Steve helps organizations worldwide develop winning talent solutions. His specialties include assisting high growth companies with change management, acquisition integration, converting culture into a strategic advantage, leading and scaling in hyper-growth, and assisting organizations through IPO transitions. Prior to launching his own firm, Steve served as VP Talent at LinkedIn from 2009 through 2012, taking the company from a private firm of 400 employees, through an IPO and into the powerhouse that it is recognized as today with over 5,000 employees. The groundbreaking work Steve did at LinkedIn as the executive responsible for culture, leadership, talent and organizational development is widely seen as the textbook example of how a company can leverage its culture to scale profitably in record time. Steve's work in building LinkedIn's culture led Stanford University to build a case study about it and today, it is taught to their business students.

For more information on *Wise Talk* and to sign up to participate in this free interactive Forum, visit:

<http://www.mariposaleadership.com/wise-talk/registration/>.

Topics of discussion include:

- What's the biggest problem with traditional recruiting and hiring processes?
- What are some examples of Silicon Valley companies already disrupting the talent sourcing process and what are they doing?
- In your opinion which of those examples seem most promising at changing the game?
- How likely is it that companies would completely change their processes?

### **About Mariposa Leadership, Inc.**

Mariposa Leadership, an executive leadership coaching firm, has served the Bay Area's most successful companies in Silicon Valley and the SF Bay Area since 1996. High-tech and other demanding industries leverage Mariposa's individual and executive team coaching programs to accelerate leadership performance and foster innovation. For more information, visit: <http://www.mariposaleadership.com/>

### **Media Contact**

Allison Adams

415-621-6055

[allison@mariposaleadership.com](mailto:allison@mariposaleadership.com)

--- End ---