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For Immediate Release

MARIPOSA LEADERSHIP, INC. HOSTS GLOBALLY-RECOGNIZED THOUGHT LEADER AND AUTHOR, JACOB MORGAN

Jacob Morgan, a globally-recognized thought leader on the future of work, to be interviewed by Sue Bethanis, CEO/Founder of Mariposa Leadership, on the popular Wise Talk Leadership Forum for executives on 4/22/15.

San Francisco, CA - April 1, 2014 – Mariposa Leadership, Inc. is pleased to announce that Jacob Morgan, a globally-recognized thought leader on the future of work, keynote speaker, Forbes columnist and author of the book *The Future of Work: Attract New Talent, Build Better Leaders, and Create a Competitive Organization*, will be a guest on Wise Talk, a popular monthly leadership forum for technology executives, on Wednesday, April 22 at 4pm PT/7pm ET. In an interview with Sue Bethanis, CEO/Founder of Mariposa Leadership, Jacob will share insights on the key trends impacting the future state of work, and how companies will need to adapt their talent management practices in order to effectively attract, develop, retain and manage talent in the new world of work.

Today, many companies have as many as five generations of employees working side by side. But by 2020, Millennials are expected to make up just over half of the entire U.S. workforce, and will bring new attitudes, values and expectations that promise to disrupt existing notions of work. When combined with shrinking average employee tenure and other key trends, the talent sourcing and management practices we use today will be outdated. Most companies are unprepared to adapt to the changes ahead.

In Jacob's latest book, *The Future of Work*, he explores how the workplace is changing and was endorsed by business leaders such as the Chairman of KPMG, CEO of Whirlpool, CEO of Intuit, CEO of SAP, CEO of Schneider Electric, Gary Hamel, and many others. Jacob also co-founded the FOW Community which is a network of the world's most forward thinking organizations who come together to explore the future of work. He frequently speaks at conferences and events all over the world and contributes to media publications such as Forbes, the WSJ, USA Today, INC Magazine, CNN, and many others.

Questions and topics for the interactive discussion include:

- What are the implications for companies not currently thinking about this future state?
- Retention: companies currently like to look at retention rates as a key metric of employee health. Will this be a viable metric in the future state?
- Work flexibility: Some companies like Yahoo took away work flexibility a couple years ago, while others are embracing it. Why is work flexibility such a hot issue and what needs to change so that it's not?
- Work life balance: many executives we work with struggle to find balance, they are hyper-connected and working long hours, with demands on their time from both home and work. How do you see the future state changing this?

Contact allison@mariposaleadership.com to sign up for the *Wise Talk* Forum and to submit a question for discussion.

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Susan J. Bethanis, Ed.D., is the Founder/CEO of Mariposa Leadership, Inc. and hosts the popular leadership forum [Wise Talk](#). She is also the author of [Leadership Chronicles of a Corporate Sage](#) and [Leader as Designer](#). Mariposa Leadership provides [executive coaching](#) to [hightech leaders](#). Click [here](#) for press releases, press kit, and press clips.