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For Immediate Release

MARIPOSA LEADERSHIP, INC. HOSTS AUTHOR AND TALENT MANAGEMENT AND DEVELOPMENT EXPERT, KIMBERLY JANSON

Kimberly Janson, a Fortune 500 talent management and development seasoned professional, to be interviewed by Sue Bethanis, CEO/Founder of Mariposa Leadership, on the Wise Talk Leadership Forum for executives on May 28.

May 1, 2015 | SAN FRANCISCO, CA – Mariposa Leadership, Inc. is pleased to announce that Kimberly Janson, CEO/President of Janson Associates, a seasoned talent management and development professional in Fortune 500 companies, and author of the book, *Demystifying Talent Management: Unleash People's Potential to Deliver Superior Results*, will be a guest on *Wise Talk*, a popular monthly leadership forum for technology executives, on Thursday, May 28, 2015 @ 2pm PT/5pmET. In an interview with Sue Bethanis, CEO/Founder of Mariposa Leadership, Kimberly will share how strong talent management practices can enable companies to deliver on business strategy, the common roadblocks that prevent companies from managing their talent successfully, and discuss ways that managers, leaders and human resource professionals can work together to resolve this.

From hiring practices through performance management and succession planning, many components of talent management practices are not fully understood by organizational stakeholders. Many fail to see the value in specific talent activities and more importantly, how they all fit together to create a well-oiled machine that delivers on business strategy.

Prior to establishing Janson Associates, Kim was the Chief Talent Management Officer at the H. J Heinz Company. Kim came to Heinz from Bank of America where she served as the Senior Vice President of Leadership Development for the Global Wealth Business. She was recruited to join Bank of America after spending ten years at Hasbro, Inc. as the Vice President of Organizational Effectiveness, Leadership Development, Learning and Diversity. She graduated from the University of Rhode Island with Bachelor degrees in English, History and Education, a Masters of Arts in Teaching from Rhode Island College, and a Masters of Science in Organizational Development from Lesley University in Cambridge, Massachusetts.

Questions and topics for the interactive discussion include:

- Why is employee development done so poorly in organizations?
- Why do many companies fail to see the value of strong talent management practices?
- If hiring the best talent is a top priority for talent management, why are many recruiting and hiring processes lagging behind in terms of innovation?
- How do you think these talent management practices will change (if at all) given the future of work?
- Why does HR have a bad reputation in organizations? What can be done to change their perceived image within companies?

Contact allison@mariposaleadership.com to sign up for the *Wise Talk* Forum and to submit a question for discussion.

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Susan J. Bethanis, Ed.D., is the Founder/CEO of Mariposa Leadership, Inc. and hosts the popular leadership forum [Wise Talk](#). She is also the author of [Leadership Chronicles of a Corporate Sage](#) and [Leader as Designer](#). Mariposa Leadership provides [executive coaching](#) to [hightech leaders](#). Click [here](#) for press releases, press kit, and press clips.