

MARIPOSA LEADERSHIP, INC. ADDS TO TEAM OF EXECUTIVE LEADERSHIP COACHES

Therese Tong, Lisa Lang and Rebecca Arora bring their unique experience and expertise to Mariposa Leadership, Inc. as the demand for executive leadership coaching remains strong.

FOR IMMEDIATE RELEASE

San Francisco, CA – April 15, 2016 – Corporations continue to invest in leadership development, including executive coaching and team-based skill building. In keeping with demand, Mariposa Leadership -- a 20-year leader in serving Bay Area executives -- is once again expanding its coach base. Three new Executive Leadership Coaches have joined Mariposa's core team after being thoroughly vetted; they bring decades of experience as executives in global high-tech corporations.

Therese Tong has 25+ years of experience as a leader, executive coach, consultant and strategist. Her corporate leadership experience included country, region and worldwide sales, marketing and long-range planning in the U.S. and Asia. She has executed in complex business and diverse cultural environments, delivering top- and bottom-line growth. In her role as Chief-of-Staff to the Senior Vice President of a US\$17+ billion business in a Fortune 50 company, Therese provided leadership from strategic development to operational excellence. Her most recent coaching clients include executives at Adobe, Citrix, Hewlett-Packard, Intel, SanDisk Corp, Seagate Technology, Theravance and UC Berkeley. Therese is certified as an Integral Coach by New Ventures West and the International Coaching Federation. For more info about Therese: <http://www.mariposaleadership.com/team/therese-tong/>

Lisa Lang brings 25+ years of experience as a business executive, creating award-winning results in marketing and corporate communications for a variety of companies, including San Francisco 49ers, Intuit, Pacific Bell/AT&T and Bill.com. As an executive team member, Lisa led large scale initiatives to launch new products, built and led teams to deliver on revenue targets, and shaped positioning and message strategy to achieve market prominence. Her coaching clients value the fact that she understands first-hand the intense drive to deliver results in a competitive and constantly changing marketplace. Lisa's recent clients have included executives at 2lemetry, Bank of the West, Genentech and Lee Hecht Harrison. Lisa is certified as an Integral Coach by New Ventures West and the International Coaching Federation. For more info about Lisa: <http://www.mariposaleadership.com/team/lisa-lang/>

Rebecca Arora has 18 years of corporate and start-up experience, including leadership roles in product and software development, digital media, content creation platforms and technical consulting and education. She is a co-founder of Mode Media, the largest lifestyle digital media company in the U.S. -- where she was product manager of the company's first product. She inspired and empowered teams to create products with very few resources or bandwidth, and remains an advisor at Mode. Prior to Mode she worked in consulting at Accenture and in product development at Oracle. Her most recent clients include executives and managers at VMWare, OneLogin, Genentech, Mode Media Corp and Pinterest. Rebecca is certified as an Integral Coach by New Ventures West. For more info about Rebecca: <http://www.mariposaleadership.com/team/rebecca-arora/>

About Mariposa Leadership, Inc.

Mariposa Leadership, an executive leadership coaching firm, has served the Bay Area's most successful companies since 1996. High-tech and other demanding industries leverage Mariposa's individual and executive team coaching programs to accelerate leadership performance and foster innovation. For more information, visit: <http://www.mariposaleadership.com/>

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