



# Lisa Lang

**Mobile: 408 340 8282**  
**[linkedin.com/in/lisalangconsulting](https://www.linkedin.com/in/lisalangconsulting)**  
**[lisa@mariposaleadership.com](mailto:lisa@mariposaleadership.com)**

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## Experience / Approach

Lisa Lang is the Principal of Lisa Lang Consulting and an Executive Leadership Coach for Mariposa Leadership, Inc. Lisa's coaching practice draws on her 25 years of experience as a business executive, creating award-winning results in marketing and corporate communications for a variety of companies, including The San Francisco 49ers, Intuit, Pacific Bell/AT&T and Bill.com. As an executive team member, Lisa has led large scale initiatives to launch new products, built and led teams to deliver on revenue targets, and shaped positioning and message strategy to achieve market prominence. Her coaching clients value the fact that she understands first-hand the intense drive to deliver results in a competitive and constantly changing marketplace.

Lisa helps clients build their skills as leaders by creating a plan of action to move them from where they are today towards a new narrative with stronger capabilities. Through her coaching, she has worked with clients to:

- Define a leadership style that inspires their teams and delivers results
- Improve effectiveness at forming relationships across functions and developing a high performing work team
- Become skilled at managing stress and maintaining a healthy outlook
- Develop a vision and chart a course
- Become adept at shifting from strategy to tactics and how to operate at the right level for each situation

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## Recent Clients

Her most recent clients include Directors to Founder/CEOs at companies such as:

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Bank of the West	Lee Hecht Harrison	Sprig

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## Education

Lisa's education includes:

- B.A. from the Ohio State University
- Coaching: Certified Integral Coach by New Ventures West and the International Coaching Federation

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## More

People describe Lisa as focused, perceptive and results oriented. She spends her free-time enjoying cycling, skiing and hiking in the great outdoors and she puts her culinary training to good use entertaining her family and friends with gourmet dishes. She also volunteers with CASA of San Mateo overseeing the care of children in the foster care system.

Lisa resides in San Mateo County and coaches throughout the SF Bay Area in person and by videoconference.