



# Dina Silver, M.C.C.

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## Experience / Approach

Dina Silver, M.C.C., is the President of Pegasus Coaching Group, Inc. and a Strategic Partner with Mariposa. Dina's began her coaching career in 1999. Prior to that, she worked in the entertainment industry as President of an independent film company. She ran multi-million dollar projects on budget, managed large teams under high pressure and was involved in the creation of award winning films.

Through coaching and group work, her clients:

- Identify leadership 'stumbling' blocks and implement specific tools to strengthen their leadership and management skills
- Improve their capacity to manage disparate and poorly-aligned teams
- Dramatically improve their communication skills—both written and spoken, learning how to step into seriously difficult conversations with courage and conviction and create successful outcomes for all stakeholders
- Manage their lives and their time so that they are increasingly effective and calm at work and happy at home

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## Recent Clients

Her most recent clients include Directors to CEOs at:

AAA Northern California  
American Airlines  
American Express  
Avanir Pharmaceuticals  
Cisco

City of Burbank  
Getty Museum  
Imerys  
OpenX  
Qualcomm

Symantec  
WestEd  
Zest Finance

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## Education

Dina brings extensive business and coaching history to every coaching conversation:

- M.A., Psychology, University of Santa Monica
- B.A., Princeton University
- Coaching: M.C.C., International Coaching Federation (The Master Coach credential is the most distinguished certification awarded by the ICF)
- She is trained and certified in a number of assessments that add perspective and information to her coaching. These include: *DISC*, *Bar-On EQi*, *StrengthsFinder*, and *Five Dynamics*. She is committed to ongoing learning and enrolls regularly in a wide range of coach development

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## More

People describe Dina as empathic, curious, full of life, whip-smart, results-driven and direct. She lives in Santa Monica, CA handling Mariposa's LA and Orange County client work, has two kids who are out of college and out of the home. When she's not coaching, you can find her cooking up a storm, or in an Improv class improving her capacity to be fully present.

Dina coaches in person in Los Angeles and Orange County. She also coaches clients by telephone all over the world.