



# Rebecca Arora

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## Experience / Approach

Rebecca Arora is the Principal of Access Alignment and a Strategic Partner with Mariposa. She has 18 years of corporate and start-up experience, including leadership roles in product and software development, digital media, content creation platforms and technical consulting and education. She is a co-founder of Mode Media, which grew to the #1 lifestyle digital media company in the U.S. and the 7th largest media company. Prior to Mode she founded a non-profit for underprivileged youth, worked in product development at Oracle and training and consulting at Accenture.

Rebecca is a problem solver and strategic thought-partner who helps her clients:

- Improve communication, collaboration and gain alignment with stakeholders throughout the organization
- Be more strategic overall; clarifying priorities and managing time and teams effectively
- Activate and embody leadership presence; to become more engaging, inspiring and authentic
- Become skillful listeners, responding with empathy, clarity and influence
- Become more calm and creative problem solvers in the midst of challenging situations
- Increase resilience, engagement and fulfillment at work

Rebecca works with groups on resilience, self-awareness, alignment and the power of presence.

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## Recent Clients

Her most recent clients include Directors to C-level leaders in organizations such as:

Blend	Google	Zenefits
Facebook	Pinterest	Zynga
Genentech	VMWare	

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## Education

An avid and continuous learner, her education includes:

- B.S., Business, International Studies minor at Wake Forest University, cum laude
- Coaching: Certified Integral Coach by New Ventures West
- 1500 training hours in Zen, Bodytherapy, nutrition, anatomy, yoga, qi gong, improv theater, voice training the Enneagram and more

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## More

People describe Rebecca as intuitive, strategic, focused, and engaging. Her early years were in Singapore and she can take the heat (be it in food or weather). She has an undeniable passion for connecting mind, heart and body and keeps active with a variety of physical pursuits – from Tae Kwon Do (Black Belt) to gardening to swimming (master-level).

Rebecca lives in Woodside, CA and works in person with clients all over the Bay Area and remotely via video conference or phone.