



Therese Tong, P.C.C.

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Experience / Approach

Therese Tong, P.C.C., is the Principal of Being & Becoming and a Strategic Partner for Mariposa. Therese is an executive coach, consultant and strategist with 18 years of corporate experience including country, region and worldwide sales, marketing and long range planning in the U.S. and Asia. She has executed in complex business and diverse cultural environments, delivering top- and bottom-line growth. In her role as Chief-of-Staff to the Senior Vice President of a US \$17+ billion business in a Fortune 500 company, Therese provided leadership from strategic development to operational excellence.

She has been successfully coaching executives for more than 10 years, working with them to:

- Help them see a different and expanded view of what is possible
- Develop greater awareness of self and others
- Lead from a firm foundation of personal values and a strong sense of inner purpose
- Cultivate new behaviors and competencies for long term, sustainable change that both delivers results and is personally meaningful and fulfilling

Recent Clients

Her most recent clients include Directors to CEOs at:

Adobe	Intel	Tech Museum of Innovation
Amazon Web Services	Opportunity Fund	Theravance Biopharma
Citrix	SanDisk Corp	UC Berkeley
Hewlett-Packard	Seagate Technology	Zuora

Education

Therese has an excellent grounding in coaching:

- B.A., Psychology and Sociology from the National University of Singapore
- Certified Integral Coach: New Ventures West
- Professional Certified Coach (P.C.C.) credential from the International Coaching Federation

More

People describe Therese as warm, sophisticated and insightful. Born in Singapore, her work and travels have taken her across Asia Pacific, Africa, Europe and the Americas. Her diverse business experience coupled with her global citizenship brings a depth and richness to Therese, to which people are quickly drawn. She enjoys the serenity of the Redwood mountains with her husband at their home in Scotts Valley.

Therese coaches globally by phone/Skype and in person in the SF Bay Area.