

# Navigating the New Normal

## December 2020 Offerings

We are living in unprecedented times. Leaders are turning to Mariposa's executive coaches to help pivot, plan, and perform in this disruptive business climate. Our deep expertise as listeners and change partners supports you and your teams. Here's how:

### One-on-One Executive Leadership Coaching

Effective leadership is more critical than ever in today's pandemic world; it's a high-leverage time to invest in leveling up to the challenges of uncertainty and change. Work with an expert executive coach 1-1 to pivot and plan new strategies and messaging, influence and inspire your colleagues and team, and perform successfully despite potential overwhelm, isolation, or distractedness. Whether it's a quick 4 sessions in 4 weeks to tackle a specific issue or 12 sessions over 6 months, we flex to meet your needs. [Learn more](#)

Want to scale this? We can offer high-impact development for multiple leaders simultaneously, yet individually. [Learn more](#)

In transition? Work with a coach 1-1 as you are transitioning in or out of a role or want to design/plan for a new one. Individual executive transition coaching provides outplacement support, personal learning, and innovation using a well-honed design thinking approach. [Learn more](#)

### Group Coaching, Workshops and Facilitation

Use our expert coach facilitators to harness the best ideas from your team in dynamic virtual working sessions. Using the latest virtual meeting and [Design Thinking](#) tools, we can help your team with today's challenges and opportunities. From (re)designing the way your organization works to scenario planning to honing key leadership skills for leading through disruption, we've got you covered with customized content unique to your business and your culture.

- **Strategy and Redesign**

- **Strategy Sessions:** Are you (re)designing or enhancing the ways you work, your products, your customer experiences, your culture? Are you scenario planning for the short- and long-term?
- **Psychological Safety and Culture Design:** Whether you are planning for the dual reality of WFH + WFO or making decisions about layoffs, psychological safety and trust are paramount. How do you make safety central to your culture? Learn more about the importance of culture in both WFH and WFO environments [here](#).

- **Skill and Team-Building**

- **Influence + Impact in the New Normal:** Given the disruption of Covid-19, how do you influence others by demonstrating strong empathy skills and help customers and colleagues rethink priorities. More [here](#) on this 2-hour seminar.
- **In-the-Moment Coaching Workshop:** How do you continue to give regular feedback and problem-solve when you're not seeing each other in the hallway? In two ninety minute sessions, learn how you can coach on-the-spot and teach others to do that as well. [Here's a primer](#).
- **Custom Group Coaching:** We work with you to quickly understand your team members' biggest needs and engage with them regularly in short but powerful group coaching sessions over 4-6 months. They solve problems together while building skills and improving collaboration.
- **StrengthsFinder:** We love the positivity of the StrengthsFinder tool; your team can learn to leverage each other to get more done, get to know each other better, and support each other during this uncertain time. More [here](#).

Please connect with us:

Sue Bethanis, CEO, [sueb@mariposaleadership.com](mailto:sueb@mariposaleadership.com) 415.265.3142

Tawny Lees, COO, [tawny@mariposaleadership.com](mailto:tawny@mariposaleadership.com) 925.413.1946