



Lisa Lang, P.C.C.

Mobile: 408 340 8282
[linkedin.com/in/lisalangconsulting](https://www.linkedin.com/in/lisalangconsulting)
lisa@mariposaleadership.com

Experience / Approach

Lisa Lang is the Principal of Lisa Lang Consulting and a Strategic Partner with Mariposa. Lisa's coaching practice draws on her 25 years of experience as a business executive, creating award-winning results in marketing and corporate communications for a variety of industries, including The San Francisco 49ers, Intuit, Pacific Bell/AT&T and Bill.com. As an executive team member, Lisa has led large scale initiatives to launch new products, has built and led teams to deliver on revenue targets, and has shaped positioning and message strategy to achieve market prominence. Her coaching clients value the fact that she understands first-hand the intense drive to deliver results in a competitive and constantly changing marketplace.

Lisa helps clients build their skills as leaders by creating a plan of action to move the client from where they are today towards a new narrative with stronger capabilities. Through her coaching, she has worked with clients to:

- Develop a vision and chart a course,
- Define a leadership style that inspires teams and delivers results,
- Create high performing work teams and improve effectiveness at forming bonds across functions,
- Develop an executive presence that influences others towards the goal,
- Become adept at shifting from tactics to framing the strategic issues.

Recent Clients

Her most recent clients include Directors to Founder/CEOs at companies such as:

2lemetry	Gigamon	Recology
Bank of the West	Lee Hecht Harrison	Theravance Biopharma
Blue Jeans Network	McKesson	Xerox PARC
Delta Dental	Niantic	Zynga
Facebook	Nima Sensor	
Genentech	Peloton	

Education

Lisa's education includes:

- B.S. from the Ohio State University
- Certified Integral Coach from New Ventures West, SF, CA
- Professional Certified Coach (PCC) with the International Coaching Federation

More

People describe Lisa as focused, perceptive, and results oriented. She spends her free-time cycling, skiing, and hiking in the great outdoors and puts her culinary training to good use entertaining family and friends with gourmet dishes. She also volunteers with CASA of San Mateo overseeing the care of children in the foster care system.