



Lori Dye, P.C.C.

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Experience / Approach

Lori Dye is the Principal of Lori Dye Leadership Coaching & Consulting and is a Strategic Partner with Mariposa. She has been a business leader, strategist, and mentor in the field of organizational and leadership development inside corporations such as Amazon.com for more than 20 years. Lori's known for being both pragmatic and creative in designing strategies that draw from a range of disciplines to improvise a fresh approach that's ideally suited to the business. She's particularly skillful and experienced with addressing talent management goals in the challenging context of a high-growth businesses.

Lori's approach is rooted in the idea that leadership is a human endeavor and the task is to draw out a person's resources and strengths to ensure a path to success and happiness. She partners with her clients to:

- Better understand the needs of their people so that they can build commitment and mobilize efforts around ideas
- Become more resilient in the face of challenging circumstances and uncover new ways of leading...even when it's rough
- Grow into a new role upon promotion/hire, helping them make the transition to a more strategic mindset, avoid pitfalls, and succeed faster
- Learn to balance a focus on both results and relationships

Recent Clients

Her most recent clients include Senior Managers, Directors, Vice Presidents, and CEOs at:

Apptio	Oculus	Uber Technologies
Avisys	Prime8	University of Washington
Drive Shop	Prestige Global Meeting Source	U.S. Air Force
F5 Networks	Steve Madden	

Education

Her educational background is unconventional. It includes dropping out of college to work for a safari company serving university students studying cultural anthropology in Kenya and Tanzania. Upon returning to the states, she began her professional career while completing her degree at The Evergreen State College where she studied Organizational Development. Her ongoing professional education includes multiple certifications:

- B.A., Organizational Development, The Evergreen State College
- Certified Integral Coach: New Ventures West
- Certified in PDI, Interact Personal Strengths Profile, and multiple leadership development programs

More

People describe Lori as creative, energetic, passionate and inspirational. Clients experience her as both bold and caring in approaching the heart of the matter, even when it's uncomfortable.

Lori coaches in person aboard her boat in Seattle or at client offices in the greater Seattle area. When she's not coaching she's casting off to explore the Salish Sea with her husband and their energetic dog.