



Marriot Winqvist, P.C.C.

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Experience / Approach

Marriot Winqvist, P.C.C., is the CEO of BrightTree Consulting LLC and a Strategic Partner with Mariposa Leadership, Inc. As a former executive at Bluetooth SIG, Marriot is a seasoned business leader with over 20 years of experience in the global technology industry. She has led international and hybrid teams in software development, data analysis, marketing, customer management (B2C, B2B), product management, enterprise planning, and executive strategy. Her experience gives her a healthy appreciation for the complicated dynamics of business, technology, and people. Her clients benefit from her deep and broad background coupled with her coaching expertise as she helps them unlock the joy in creating thriving and sustainable teams, cultures, and organizations.

She brings a big-picture, systems approach to her clients, specializing in:

- authentic leadership, building critical skills and confidence towards next levels of leadership
- gaining clarity, understanding, and connecting the dots across vision, strategy, and action
- resilient and diverse teams, especially unlocking global, matrixed, hybrid teams
- women executives and Asian women professionals, with a keen lens towards cultural and gender influences
- productivity and high-performance habits

Recent Clients

Marriot's clients range from senior technology leaders to C-Suite executives. Recent clients include:

- Senior Director of Engineering at an aerospace startup
- Vice President and leadership team at a rapidly growing unicorn SAAS startup
- Senior Managers to Directors at an investment and incubation company
- COO and leadership team at an energy innovation company
- Senior Director of HR at a premier senior living community company
- Technology leader at a gaming development studio

Education

A life-long learner, Marriot has a rich and diverse education:

- Professional Certified Coach, International Coaching Federation
- Certified Professional Coach from Center for Executive Coaching
- B.S., Computer Science, The University of British Columbia
- On-going training on assessment tools and leadership frameworks, including *Situational Leadership II (SLII)*, *DiSC*, *GallupStrengths*, *Strengths Deployment Inventory (SDI)* and *Leadership Circle*

More

Clients describe Marriot as a warm, compassionate, and calming force. She creates a safe space where she serves to support and challenge clients to reflect, focus, and grow. She's deeply committed to advancing women in leadership. Her recent projects include Co-Creator of Asian Women Executive Program, Power Talk Speaker at Women In Cloud Digital Summit, and Volunteer Professional Advisor at University of Washington Foster Consulting Program. She practices yoga daily and is learning Korean.

Marriot resides in Seattle, Washington and coaches globally virtually.