



EXECUTIVE LEADERSHIP COACH

CLIENT TESTMONIAL

“Felicia’s passion and commitment to all things related to developing talent and doing what is right for people is unwavering and frankly contagious! I am further in my personal diversity journey because of Felicia and I have grown as a leader because she’s an amazing coach and resource when it comes to talent management, coaching, organizational design, and of course, diversity and inclusion.” – EVP, Financial Services Company

CONTACT

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Felicia Byrd, M.S.O.D., P.C.C.

PROFESSIONAL BACKGROUND

Felicia brings 20 years of leadership experience in the financial services industry to her coaching. In her last corporate Vice President role, she led her team of Organizational Design (O.D.) consultants to coach C-level leaders across business lines at Wells Fargo. Through tumultuous times, they provided effective guidance and support around change management, talent development, team effectiveness, and culture – all with an eye toward building diversity, equity and inclusion. She now coaches and consults externally to executives in Fortune 500 companies, non-profits, and educational organizations. She is results-oriented and passionate about helping leaders become more skillful in a specific competency and attaining a deeper level of insight to enhance leadership capability and progress toward organizational goals. She is also passionate about the power of coaching and teaches at New Ventures West, a pioneering and rigorous coaching school based in San Francisco.

APPROACH + SPECIALTIES

Through coaching, consulting, and group work, she assists her clients to:

- Enhance leadership and organizational success from a holistic point of view
- Create diverse, equitable, and inclusive cultures that produce high performing teams
- Develop high potential, diverse, and early talent
- Leverage their strengths and learn from their blind spots

CLIENTS

Her most recent clients include Directors to SVPs at companies such as CALIBR Global Leadership Network, Capital One, Consumer Financial Protection Bureau, New Ventures West, Ralph Lauren, Sheetz, Wells Fargo, and Zynga.

EDUCATION + CERTIFICATIONS

- M.S., Organization Development, American University
- B.S., Business Administration, Fairmont State University
- Coaching: P.C.C., International Coaching Federation
- Adjunct Faculty, New Ventures West Professional Coach Course
- Certified Diversity and Inclusion Practitioner
- Trained and certified in a number of assessments that add perspective and information to her coaching, including *StrengthsFinder*, the *Enneagram*, and *The Leadership Circle Profile 360 Assessment*

PERSONAL TIDBIT

Her coaching and consulting style are described as transparent and genuine; balanced with candor and compassion. As a certified diversity practitioner, Felicia has led many workshops on unconscious bias, gender equity, and other aspects of diversity. Felicia enjoys music, spending time in nature, walking and connecting with her two adult sons.