



EXECUTIVE LEADERSHIP COACH

CLIENT TESTMONIAL

“As a professional of color that works in predominately white spaces, I found that having someone help me name what I experience (ex: imposter syndrome, colonization, structural racism) has been extremely beneficial as part of my self-care and resiliency. Joel helped guide the conversation and allowed me to answer questions about my own experiences that helped me gain clarity about my priorities and goals..” — **Asst. VP, Global Diversity & Inclusion, Higher Education**

CONTACT INFO

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Joel Pérez, Ph.D., P.C.C.

PROFESSIONAL BACKGROUND

Dr. Joel Pérez, Ph.D., P.C.C., is the Owner of Apoyo Coaching and an Executive Leadership Coach with Mariposa Leadership, Inc. Joel has over 20 years of experience in higher education, having served most recently as Vice President and Dean of Students at Whittier College. Joel specializes in career transitions, career coaching, leadership coaching, identity-conscious leadership coaching, solution-based coaching, and professionals that want to develop their cultural humility. He provides the best coaching possible taking into account the clients desire to improve themselves to be better leaders by listening, providing timely feedback, by challenging behavior that they identify as impeding their growth while providing the necessary support to achieve change.

APPROACH + SPECIALTIES

Joel listens, brings clarity, and provides support. As a coach, Joel helps his clients:

- Lead authentically to achieve the goals they set out to achieve.
- Identify their values and strengths so they can set a path for themselves.
- Move from cultural competency to cultural humility.
- Uncover what they already know by asking powerful questions to help clients move from ideas to actions.

CLIENTS

His most recent clients include Directors to SVPs at companies such as National Gallery of Art oys and Girls Club, San Luis Valley, Duke University, Emerson College, Gonzaga University, La Salle College Preparatory, College Futures Foundation, RevJen, Sacred Heart Cathedral Preparatory, Salem Health Hospitals and Clinics, Vanderbilt University, and the Lawrence Hall of Science.

EDUCATION + CERTIFICATIONS

- Professionally Certified Coach, International Coaching Federation
- Certified Professional Coach from Academy of Creative Coaching
- Gallup Strengths Certified Coach
- Qualified Administrator, Intercultural Development Inventory
- Ph.D., Higher Education Administration, Claremont Graduate University
- M.Ed., College of Student Affairs, Azusa Pacific University
- B.S., Marketing, Biola University

PERSONAL TIDBIT

People describe Joel as a caring individual that cares about helping the clients he serves achieve the goals they set for themselves. Joel is a Mexican American first-generation college graduate. He and his partner are raising four biracial children. He has a deep passion for the game of baseball and enjoys watching his favorite team the Los Angeles Dodgers.